# #CancelRent & #CancelMortgages:

# **How It Works**

### **Forgive Rent for All Renters**

Suspend rent payments for the rest of the pandemic and cancel rental debt.

- **Universal:** Reaches all renters who need it, immediately! No application process, no lotteries, no barriers around documenting need.
- **Effective:** Reaches the informally employed who lack unemployment insurance. Reaches renters regardless of immigration status. Ends debt.
- **Equitable:** Mostly and disproportionately benefits low-income households, who comprise the <u>majority</u> of renters.<sup>1</sup>
- Swift: No administrative nightmare.
- Cost-Efficient: Little public cost to implement.

Why? As many as 40 million people nationwide face eviction due to inability to pay rent.<sup>2</sup> Millions more are likely shouldering unsustainable debt, dipping into savings, or cutting food and medications to make rent.<sup>3</sup> But unemployment insurance, stimulus checks, and rental assistance funds are leaving out millions of needy renters.<sup>4</sup>

Why? Low-income homeowners especially need protection against displacement. Affordable housing providers and small landlords need help staying in business.

### **Forgive Mortgage Payments**

For all homeowners, all affordable housing providers, and all small landlords.

- Swiftly and effectively assists all homeowners.
- Alleviates lost rental income for all affordable housing providers and small landlords.

#### **Provide Added Relief to Needy Landlords**

## For those landlords who demonstrate need — and comply with renter protections.

- Shifts burden of applying for relief from renters to landlords.
- Efficiently uses public funds by screening out the largest corporate landlords.
- Expands adherence to renter protections like eviction moratoriums, automatic lease renewal, rent freezes, and more.

Why? Non-profit and small landlords may need additional targeted relief to stay afloat – but many large corporate landlords don't. Tenants need stronger protections.

**Why?** Even before the pandemic, <u>8 out</u> of <u>10</u> of low-income renter households, and about <u>half</u> of all renters, were charged too much<sup>6</sup> for housing.<sup>7</sup> We must address the nation's longstanding shortage of affordable housing, and reverse cuts to its public financing.

#### **Create an Affordable Housing Acquisition Fund**

To acquire and convert distressed or vacant property to permanently affordable housing.

• A <u>Social Housing Development Authority</u> should have first right of



purchase through the recovery period. Public entities, non-profit affordable housing providers, community land trusts, and tenant cooperatives will be ultimate owners of property acquired for permanently affordable housing.<sup>5</sup>

- Stops Wall Street landlords from gobbling up distressed or vacant property.
- Directs public spending at long-term solutions to the housing affordability crisis.

#### **Tax Corporate Landlords**

To pay for relief and affordable housing creation.

- Redirects excess profits of the largest landlords towards relief payments for needy landlords, and the Affordable Housing Acquisition Fund.
- Helps level the playing field between small landlords and big real estate investors.

Why? Real-estate leasing recently ranked as the second most profitable of U.S. industries.<sup>8</sup> Large corporate landlords are benefiting from <u>\$470</u> <u>billion</u> in tax breaks.<sup>9</sup> They can afford to pay more, and help families stay in their homes.

#### Notes

- 1 Joint Center for Housing Studies of Harvard University, "America's Rental Housing 2020" (Harvard University, 2020), <u>https://www.jchs.harvard.edu/</u> sites/default/files/Harvard JCHS ARH 2020 Appendix Tables Revised.xlsx.
- sites/default/files/Harvard JCHS ARH 2020 Appendix Tables Revised.xlsx
  Emily Benfer et al., "The COVID-19 Eviction Crisis: An Estimated 30-40 Million People in America Are at Risk," The Aspen Institute, August 7, 2020, https://www.aspeninstitute.org/blog-posts/the-covid-19-eviction-crisis-an-estimated-30-40-million-people-in-america-are-at-risk/.
- 3 Kim Parker, Rachel Minkin, and Jesse Bennett, "Economic Fallout From COVID-19 Continues To Hit Lower-Income Americans the Hardest," *Pew Research Center's Social & Demographic Trends Project* (blog), September 24, 2020, https://www.pewsocialtrends.org/2020/09/24/economic-falloutfrom-covid-19-continues-to-hit-lower-income-americans-the-hardest/; Michael Manville et al., "COVID-19 and Renter Distress: Evidence from Los Angeles" (Los Angeles: UCLA Lewis Center for Regional Policy Studies; USC Lusc Center for Real Estate, August 2020), http://www.lewis.ucla.edu/research/ covid19-and-renter-distress/; Lisa K. Bates, "Stability, Equity, and Dignity: Reporting and Reflecting on Oregon Tenant Experiences During the Covid-19 Pandemic" (Portland: Community Alliance of Tenants; Portland State University, September 2020), https://www.pdx.edu/homelessness/sites/g/files/ znldhr1791/files/2020-09/Renters%20in%20Covid-Oregon%20summer%20 2020.pdf.
- 4 Kim Parker, Rachel Minkin, and Jesse Bennett, "Economic Fallout From COVID-19 Continues To Hit Lower-Income Americans the Hardest," *Pew Research Center's Social & Demographic Trends Project* (blog), September 24, 2020, <u>https://www.pewsocialtrends.org/2020/09/24/economic-falloutfrom-covid-19-continues-to-hit-lower-income-americans-the-hardest/</u>; Paulina López González and Tracy Anderson, "6 Months in Crisis: The Impact of COVID-19 on Domestic Workers" (National Domestic Workers Alliance;

NDWA Labs, October 2020), <u>https://domesticworkers.org/sites/default/</u> files/6\_Months\_Crisis\_Impact\_COVID\_19\_Domestic\_Workers\_NDWA\_ <u>Labs\_1030.pdf</u>; Rebecca Burns, "When Shelter Comes Down to the Luck of the Draw," *The Nation*, June 5, 2020, <u>https://www.thenation.com/article/</u> <u>politics/rental-assistance-lotteries-eviction/</u>; Gary Blasi, "UD Day: Impending Evictions and Homelessness in Los Angeles," May 28, 2020, <u>https://escholarship.org/uc/item/2gz6c8cv</u>.

- 5 Gianpaolo Baiocchi and H Jacob Carlson, "The Case for a Social Housing Development Authority," (Urban Democracy Lab, NYU, November 2020), <u>https://urbandemos.nyu.edu/wp-content/uploads/2020/11/SHDA-whitepaper-Nov2020.pdf</u>.
- 6 These households are "rent-burdened," meaning they spend more than 30 percent of income on rent and utilities.7 Andrew Woo, "How Have Rents Changed Since 1960?," Apartment List,
- 7 Andrew Woo, "How Have Rents Changed Since 1960?," Apartment List, June 14, 2016, <u>https://www.apartmentlist.com/research/rent-growthsince-1960</u>; Amee Chew and Sarah Treuhaft, "Our Homes, Our Future: How Rent Control Can Build Stable, Healthy Communities" (PolicyLink; Center for Popular Democracy; The Right to the City Alliance, 2019), <u>https://ourhome-</u> sourfuture.org/wo-content/uploads/2019/02/RTTC-Report-2019 4 WEB.pdf.
- sourfuture.org/wp-content/uploads/2019/02/RTTC-Report-2019\_4\_WEB.pdf.
  Mary Ellen Biery and Sagewords Stats, "These Are The 10 Most Profitable Industries in 2017," Forbes, August 6, 2017, <u>https://www.forbes.com/sites/sageworks/2017/08/06/these-are-the-10-most-profitable-industries/</u>.
- 9 Sofia Lopez and Sara Myklebust, "Make Them Pay: Corporate Landlords Should Cancel Rent, Mortgages, and Utilities for the Duration of the COVID-19 Pandemic" (Action Center On Race and the Economy, May 19, 2020), <u>https://acrecampaigns.org/wp-content/uploads/2020/05/Make-Them-Pay-May-2020.pdf</u>.